




Mitch Myers

UX/UI Designer and Front-End Developer

 mitchcm Myers.com

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 614-657-0715

EXPERIENCE

UX/UI DESIGNER & DEVELOPER | [AURA Innovative Technology](#)

AUG 2017 - PRESENT

- Develop websites from scratch by producing effective wireframes, mockups and prototypes that follow today's design standards
- Efficiently iterate new and existing projects based on internal and client feedback
- Collaborate with product managers and developers to improve user experience and design

UX/UI DESIGNER | [Farm Journal Media](#)

FEB 2017 - AUG 2017

- Conducted user testing to improve usability creating informed designs
- Created wireframes, lo-fi mockups, hi-fi mockups, and prototypes
- Improved user experience by developing brand guidelines and executing website redesigns
- Collaborated with multiple departments to establish and refine the company-wide design process

DESIGNER IN RESIDENCE | [DESIGNATION](#)

NOV 2016 - FEB 2017

- Hired as the top of the class from a cohort of 19 UX/UI designers
- Managed client projects for a design cohort
- Facilitated design team collaboration and communication ensuring completion of client projects

UX/UI DESIGNER | [DESIGNATION](#)

JUL - NOV 2016

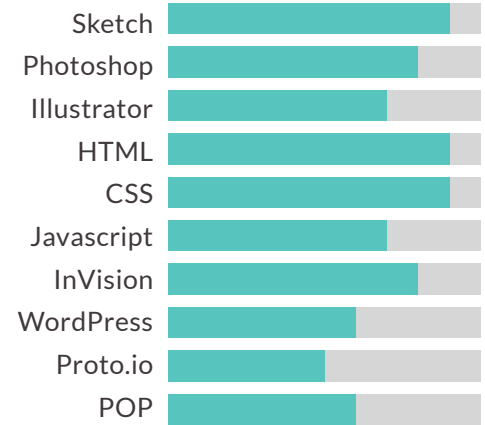
- Studied UX and UI in an intensive 18 week bootcamp program
- Completed web and mobile projects for Chicago based startups including:
 - Oranj** - A technology-assisted wealth management company. I completed a visual competitive analysis, created style guides, hi-fidelity mockup, a desktop prototype and a style guide.
 - Livy** - An app that recommends local events through AI. I completed a visual competitive analysis, created style guides, hi-fidelity mockup, mobile prototype and a style guide.

FOUNDER | [Great Ape Web Design, LLC](#)

NOV 2015 - PRESENT

- Designed and developed greatapedesign.com and all marketing materials
- Created responsive websites for a variety of clients, focusing on small businesses, medical, and restaurants

TOOLS



DESIGN SKILLS

- Interaction design
- Prototyping
- Wireframing
- Style guides
- User personas
- Site/app maps
- User testing
- Competitive analysis
- Affinity diagramming

EDUCATION

INDIANA UNIVERSITY Bloomington, IN

AUG 2008 - MAY 2012

- B.S. in Business | Marketing
- Graduated with Honors
- Founders Scholar
- GPA: 3.8/4.0