

#### **LET'S CONNECT**

mitchcmyers.com myersmc16@gmail.com

### **EDUCATION**

UX/UI Design for AI Products Ceritifcation 2025 B.S. in Business | Marketing Graduated with Honors Indiana University 2008 - 2012

# FOUNDER

The Commander's Quarters, LLC 2019 - Present

Great Ape Web Design Studio, LCC 2015 - Present Seven Secret Supervillains

## **EXPERTISE**

2024 - Present

UX/UI Design User Research Front-End Development

# TOOLS

Figma Sketch Adobe Illustrator Adobe Photoshop Capture One Zeppelin Miro Lucidchart Balsamiq Jira HTML CSS Javascript Visual Studio Code Final Cut Pro X Google Analytics Microsoft Clarity Unsplash Pexels Slack

# **Mitch Myers**

Senior UX/UI Designer | Founder & Creator Minneapolis, MN

# EXPERIENCE

#### Founder & Digital Experience Designer | The Commander's Quarters

Minneapolis, MN | Mar 2019 - Present

- Built and grew the YouTube channel to 300,000+ subscribers, applying user-centered design to maximize engagement.
- Designed all brand assets and produced 2,000+ videos, continuously iterating based on audience feedback and performance analytics.
- Managed a community of 50,000+ followers, fostering engagement across multiple platforms.
- Leveraged tools like Figma, Adobe and Final Cut Pro X to create visually compelling content.

## Founder & Senior UX/UI Designer | Great Ape Web Design Studio

Minneapolis, MN | Mar 2018 - Mar 2019

- Delivered custom digital solutions for small businesses, focusing on modern design principles and addressing user-specific needs.
- Conducted comprehensive user research and developed intuitive wireframes, prototypes, and highfidelity designs to optimize user experience.

#### Founder & Game Designer | Seven Secret Supervillains

Minneapolis, MN | Aug 2017 - Mar 2018

- Launched a successful Kickstarter campaign for a card game, applying UX/UI principles to intuitive gameplay and design.
- Created branding, packaging, and digital assets, iterating based on user testing and feedback.

#### Senior UX/UI Designer | 4C Insights

Chicago, IL | Mar 2018 - Mar 2019

- Designed wireframes, prototypes, and mockups for the 4C platform, optimizing complex workflows and user interactions.
- Collaborated closely with developers to implement designs effectively, aligning with technical constraints and project goals.

## UX/UI Designer & Developer | AURA Innovative Technology

Chicago, IL | Aug 2017 - Mar 2018

- Developed user-centric web and app designs, collaborating with cross-functional teams to ensure seamless execution.
- Created high-fidelity prototypes and wireframes for modern, user-friendly interfaces.

#### UX/UI Designer | Farm Journal Media

Chicago, IL | Feb 2017 - Mar 2018

- Conducted user testing and designed wireframes, mockups, and prototypes for web and mobile, improving user experience.
- Developed and implemented company-wide design guidelines to ensure brand consistency.